At Broadgate we set the standard for managing public realm under private ownership. Through our strategic input Broadgate continues to evolve, ensuring it maintains its status as capital of the city.

When Broadgate was first developed in 1986 it was credited with extending the Square Mile. Careful urban planning and a commitment to world-class architecture created a thriving business district where more than 30,000 people work. 16 buildings of prime office space, combined with shops, bars, restaurants, health clubs and the UK’s first commercial outdoor ice rink, make this an iconic destination. Broadgate was the first actively animated public realm in the City. We set the benchmark for the management of public space under private ownership on behalf of all stakeholders.

Services:
Broadgate is a major City district encompassing several separately owned estate areas, which are all managed under one estate agreement. From the outset we worked with the owners and occupiers to establish a management strategy and agreements that met the needs of all the stakeholders and laid out clear lines of responsibility.

One of Broadgate’s key distinguishing features is its significant collection of public art, which we are responsible for managing and maintaining. We create a vibrant sense of place throughout Broadgate by hosting a comprehensive events programme that runs throughout the year, with people working at Broadgate actively participating in activities ranging from farmers markets, through art exhibitions to ice-skating. This enlivenment of public spaces adds value to the property from all perspectives – owner, occupier and visitor.

Seamless delivery of property management services maintains the quality and safety of the environment. Our services also extend into many of the buildings at Broadgate where we provide building management services to more than 2.3 million sq ft of multi-let buildings and additional occupier services.

Achievements:
We are proud to have managed Broadgate from the start under an unbroken management appointment, maintaining a flexible approach throughout changes in ownership, refinancing and occupier requirements. Our service levels have supported lease re-gears and moves within the estate which have been instrumental in protecting and enhancing asset value.

We have made significant contributions to the evolution of the estate through our constant improvement and innovation, carrying out asset refurbishment and replacement, supporting building redevelopment and public realm improvement – all with the goal of protecting the original design intent. We have received many accolades in relation to the quality of service we have maintained throughout, and in recognition of the condition of the estate and properties within it.

Our active engagement with, and involvement of, the local community is another measure of our achievement at Broadgate. We build links with our occupiers, local schools and businesses through our activities, such as art competitions with local school children and charity events on site.